

**To:** Reeder, John[Reeder.John@epa.gov]  
**From:** Gov Workforce Performance & Responding to EO  
**Sent:** Wed 6/14/2017 3:34:27 PM  
**Subject:** [SPAM] June 28th - Now 14 Gov Leaders to Speak: Managing Gov Performance & Implementing EO Workforce Requirements

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**Workforce Requirements  
of the President's  
Executive Order 13781  
Training Workshop  
June 28, 2017**

***Confirmed Speakers***  
**Terry Gerton**  
**President & CEO**  
**National Academy of**  
**Public Administration**  
**(NAPA)**

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**Bob Corsi**  
**Secretary of Board of**  
**Directors**  
**Senior Executives**  
**Association (SEA)**  
**Former Assistant Deputy**  
**Chief of Staff for**  
**Manpower, Personnel and**  
**Services**  
**Headquarters, U.S. Air**  
**Force**

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**Rebecca Ayers**  
**Performance Management**  
**Solutions, OPM**

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**Tom Gilbert**  
**Assistant Director of**  
**Strategic Issues, GAO**

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**Deb Tomchek**  
**Former Director of Human**  
**Resources (HR)**

DOJ and DOC  
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Jim Read  
Director, Policy and  
Evaluation  
Merit Systems Protection  
Board  
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Jeffrey Neal  
Senior Vice President, ICF  
Former CHCO at DLA and  
DHS

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Dr. Fred Soto  
Supervisory Manager for  
Employee Engagement,  
Diversity and Veterans  
Outreach  
Office of Energy  
Efficiency and Renewable  
Energy  
Department of Energy

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Kimberly Steide  
Program Manager for  
Human Capital Planning,  
HRSTAT, and Metrics  
Department of the  
Treasury

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Dianne Hawkins  
Program Manager,  
Personnel Demonstration  
Project  
U.S. Army Research  
Laboratory

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Marcus Brownrigg  
Strategic Partnership and  
Communications  
Advisor

Office of the CEO  
Corporation for National

**Improving Performance -  
Workshop Not For Just Human  
Capital -  
Please Review and Forward to  
Your Government Executives,  
Managers and Staff  
Who Play a Part in Meeting the  
Workforce Requirements of the  
President's Executive Order**

***Potomac Forum Training Workshop***

**The President's Executive Order:  
How to Meet the Workforce  
Requirements of the  
President's Executive Order  
13781  
Training Workshop**

***What Federal Executives, Managers,  
and Supervisors Need to Know  
to Support the Goals of the Executive  
Order for  
Reforming the Federal Government  
and  
Reducing the Federal Civilian  
Workforce***

**Date: Thursday, June 28,  
2017**

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**[www.PotomacForum.org](http://www.PotomacForum.org)**

and Community Service  
(CNCS)

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Lou Kerestesy  
Founder & CEO  
GovInnovators

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Mika Cross  
Federal Workplace Expert

(703) 683-1613  
info@PotomacForum.org

Location of Workshop:  
Willard InterContinental Hotel  
Washington, D.C.

Potomac Forum Training Workshops  
are 100% Educational  
and NOT Sales or Marketing Events

The Press is Not Permitted to  
Encourage  
Candid Discussion in our 100%  
Learning Environment

#### **Who Should Attend:**

- Federal supervisors and managers
- Federal HR practitioners and anyone responsible for implementing agency restructuring plans
- Inspector Generals and Staff
- Federal employees or members of employee affinity groups
- Communications practitioners responsible for leading change management and internal communications campaigns

#### **Overview:**

The president issued an executive order (EO) on March 13, 2017 which requires agencies to plan and implement long-term workforce reductions and incorporate the plan as a government-wide workforce priority into their Agency Strategic Plan and/or Human Capital Operating Plan.

This Potomac Forum training workshop for government will provide information for agency executives, managers, and staff to respond to the EO.

Experienced human capital executives and experts will share their insight and experience in developing and implementing long-term and near-term workforce management practices that will help attendees understand how best to improve performance, increase accountability, and reduce costs.

This workshop will provide you with practical, easy-to-implement tools and resources to help you achieve the best results through your agency's efforts to restructure, reshape and eliminate inefficient functions to achieve the goals of EO 13781 while enhancing employee performance to increase mission efficacy and increase retention.

#### What You Will Learn:

- **A framework to plan for reorganization and functional consolidation**
- **Avoiding common pitfalls to managing performance and conduct in the modern workplace**
- **Where to find practical support mechanisms, resources and help for managers and supervisors**
- **How to prepare the workforce for activities in cost cutting, reshaping, reducing, and reorganization**
- **Managing change through effective internal and external communications**
- **Driving positive outcomes by leveraging the Federal Employee Viewpoint Survey Results into actionable steps that help cultivate an inclusive culture designed to retain top talent and optimize employee potential**

#### Why You Should Attend:

- **Learn proven management strategies to demonstrate return on investment, cost savings, and enhanced management efficiencies from developing an effective long-term workforce reduction plan**
- **Understand how to leverage alternative service delivery models and streamline mission support functions to provide greater efficiency while improving quality**
- **Maximize employee performance by focusing on concrete steps to increase performance and effectively deal with poor performers**
- **Optimize employee recognition programs designed to recognize, reward and retain top performers**
- **Build your toolkit for cultivating a culture of engagement**

**and accountability designed to achieve enhanced  
organizational and individual performance**

**Format:**

**Lecture, guest speakers, and practical exercises.**

**CEUs Awarded Upon Workshop Completion**

**Press is NOT Invited to Register or Attend**

**"Send-A-Team" Registration Fees**

**No Press to Promote Candid Discussion**

**Registration and Information:**

[www.potomacforum.org](http://www.potomacforum.org)

**Call: (703) 683-1613**

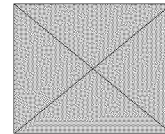
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